

THE COST OF GOING



YEP IT'S THAT TIME OF YEAR AGAIN THAT IS HATED BY BOTH KIDS AND PARENTS ALIKE, GOING BACK TO SCHOOL! THE COST OF GOING BACK TO SCHOOL CAN BE EXPENSIVE ANY YEAR, BUT WITH MORE KIDS SHOWING AN INTEREST IN SPORT, THE NEED FOR SPORTS EQUIPMENT AND SPORTS KITS CAN SEE THE COST INCREASE DRAMATICALLY FOR THOSE WITH A BUDDING GOLD MEDALLIST IN THE FAMILY.



THE AVERAGE PARENT WILL SPEND £3832.22 ON THEIR SPORTING CHILD BETWEEN THE AGES OF 11 AND 18

THE MOST EXPENSIVE SPORTS

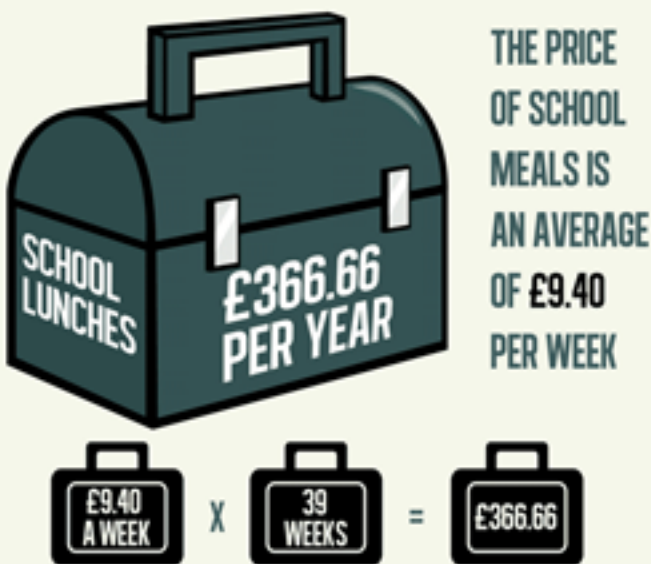
1. GOLF
2. GO KARTING
3. TENNIS
4. SWIMMING
5. NETBALL
6. RUGBY
7. HORSE RIDING
8. GYMNASTICS
9. FOOTBALL
10. BALLET



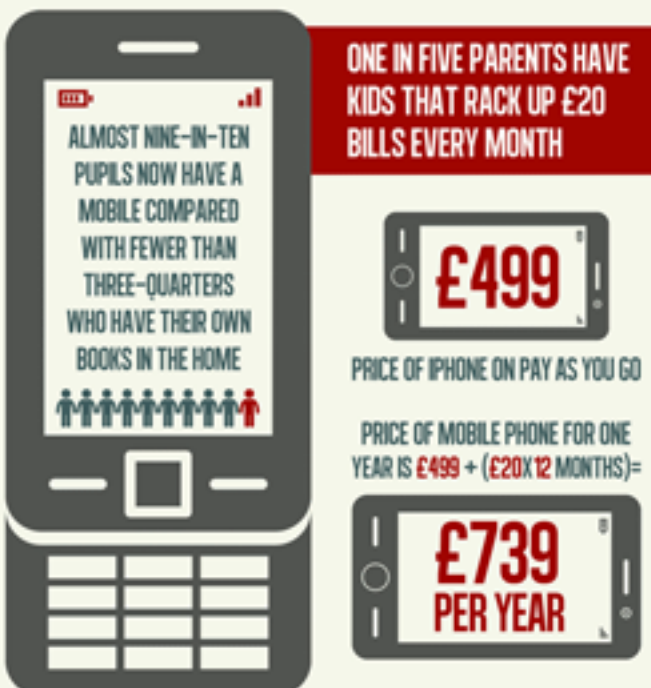
THE TYPICAL SPORTING CHILD TAKES PART IN NEARLY **SEVEN HOURS** OF SPORT A WEEK AND PARENTS WILL SPEND **£197** ON MEMBERSHIP FEES ALONE FOR THEIR KIDS



THE 'BACK TO SCHOOL' COSTS RISE AS CHILDREN GET OLDER:



THE COST OF 'MUM'S TAXI'



- SCHOOL UNIFORMS - **£54**
- SCHOOL BOOKS/STATIONERY - **£18**
- SCHOOL LUNCHES - **£366.66** PER SCHOOL YEAR
- SCHOOL DAY TRIP - **£71**
- TRAVEL COSTS TO/FROM SCHOOL/SPORTS/SOCIAL CLUBS - **£2,599.74** PER YEAR
- SCHOOL SPORTS KITS - **£130** A YEAR
- MOBILE PHONE FOR KIDS FOR ONE YEAR - **£739**

TOTAL: £3,978.40 PER YEAR